

October 5, 2009

MEMORANDUM

TO: State Board of Regents
FROM: William A. Sederburg
SUBJECT: Report on Friends of Utah Higher Education

Issue

The Friends of Utah Higher Education hosted their first event in Utah County on September 17, a breakfast at the Alpine Country Club in American Fork. Regents Bob Marquardt and Brent Brown, UVU trustee Greg Butterfield and Provo-Orem Chamber of Commerce president Steve Densley organized the event. Forty-five business leaders, legislators and higher education representatives were in attendance. Presentations were also made by President Matthew Holland of Utah Valley University and Commissioner Sederburg. An Engaged Business Strategy Committee of 30 Utah County leaders has grown out of that breakfast to continue the advocacy for higher education in Utah County.

A luncheon meeting for business leaders in the Salt Lake area is planned for October 13. Regent Marquardt will provide a report to the Strategic Planning and Communications Committee regarding the Friends of Utah Higher Education and their activities leading up to the 2010 Legislative Session.

Commissioner's Recommendation

This is an information item, no action needed.

William A. Sederburg, Commissioner

WAS/DB